

# Road To **Success** Was Never **This Easy**





Today, marketing channels are undergoing a paradigm shift. Marketers need to shift focus from just digital presence to creating engaging and efficient customer experiences across digital channels. The current challenge for digital marketers is to create, manage, deliver, and personalize content across such channels.

We understand the branding needs of enterprises in the digital landscape. Our expertise spans web content management technologies, social marketing technologies, search, SEO and analytics.

Digi Goles provides a comprehensive and integrated set of solutions. Our expertise enables customers to strategize and implement successful multi-channel, multi-lingual digital marketing solutions.







# Get Ready To Acquire 15 Internationally Valid Certificates

**Digi Goles** is a place where a journey of student starts with enhancing his skills and ends on being certified. Skills matter overall but if not certified then skills are not worthy. So after successful completion of course grab your certificates and be a certified professional in digital marketing industry.

- ✓ 08 Google Certifications
- ✓ 3 Hubspot Certifications
- ✓ 2 Facebook Blueprint Certification
- ✓ 1 Bing Certification
- ✓ 1 Digi Goles Diploma Certification

Google

facebook

HubSpot

bing



# **60 MODULES**

## **ADVANCE DIGITAL MARKETING COURSE**

**Digi Goles is a premium institution in India which provides Advanced Digital Marketing Course for all Professionals, Job Seekers and Entrepreneurs. Our 60 Modules will help you with every aspect of the industry you need to know.**

# **1**

## **Advance Skills**

- **Digital Marketing Overview**
- **Keyword Research with Google**
- **Keyword Planner**
- **Using Google Trends for Business**
- **Keyword Research With SERP's**
- **Influencer Marketing**
- **Periscope Marketing**
- **Basic to Advanced SEO**
- **Local MAP SEO**
- **SEO Tools**
- **Content Marketing**
- **PBN**
- **Google Webmaster Tool**
- **Google Analytics Tool**
- **Map Listing & Business Listing**
- **Paid Marketing Using Google Ad words**
- **Pop Ads using Adcash**
- **Bing Webmaster**
- **E-Mail Marketing**
- **Mobile Marketing**
- **Whats App Marketing**
- **Video Marketing**
- **ORM**
- **Facebook Marketing**
- **Twitter Marketing**
- **Youtube Marketing**
- **G+ Marketing**

# 2

## App Development for Business

- Application Overview
- Android App Development
- Advertise Your Application

# 3

## Web & Graphic Designing

- Website Overview
- Website Creation Methods
- Domain Management
- Hosting Management
- Established Connection between Domain and Hosting
- Create Structure Of Website Using Divi
- Website Creation With Wordpress
- E-Commerce Website Creation with Opencart
- E-Commerce Website Creation with Wordpress
- Blog Creation With Wordpress
- Blog Creation With Blogger
- Create Graphics with Adobe Photoshop
- Graphic Design With Canva





# 5

## Make Money Online

- **Blogging**
- **Blog Monetization**
- **Google AdSense**
- **Affiliate Marketing**
- **Clickbank**
- **E-Commerce Marketing**
- **Lead Generation**
- **Landing Page Optimization**
- **Freelancing**
- **Deep Money Making Secrets**



# TOOLS THAT WE OFFER

Get Tools & Softwares Worth **INR 83,624/-**  
Absolutely Free



Lead Capture Plugin  
INR 4,335/-



WordPress Theme  
INR 8,799/-



Content Builder Tool  
INR 4,335/-



E-commerce Website Tool  
INR 3,999/-



SEO Software  
INR 13,200/-



Other Important Tool  
INR 48,956/-



# 15+ Career Options for You

- Web Content Manager
- Online Reputation Manager
- Online Entrepreneur
- Online Lead Manager
- Digital Account Manager
- Web Analytics Executive
- Marketplace Manager
- Ecommerce Specialist
- Online Advertising Specialist
- Digital Campaign Planner
- Social Media Marketer
- ■ Ad words Specialist
- Email Marketer
- Affiliate Marketer
- Search Engine Specialist





# Why Digi Goles?



**60 Modules  
(Highest in Industry)**



**200+ Tools Free  
of Cost Worth 83,624/-**



**17 Certifications**



**2 Live Projects for  
Practical Assessment**



**Visual Lectures**



**100% Placement  
Support**



**100+ Case Studies  
of Industry Experts**



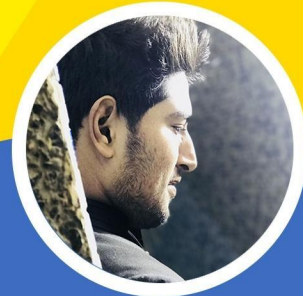
**Pocket-Saving Fees**

# OUR STUDENTS SAYS ABOUT US



I had a great journey with Digi Goles in which gave me better ideas to polish my skills of Digital Marketing.

- Praabhdeep Bhaangu



Digi Goles provides a course where I learn all the tricks of Digital Marketing with Mr. Vineet Sharma & also got my placement at an MNC in Gurugram.

- Deepak Baluja



I can say they are clearly the best Digital Marketing Institute in Delhi NCR. They provide great experience from enrolment to placement.

- Kamal Kishor



stop

dreaming

start

doing





# COME JOIN US NOW...

